# NBO - OBN- 2025

Website · Branding · Display · SOME

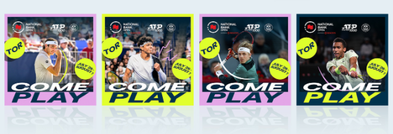



**NATIONAL BANK OPEN 2025 PRESENTED BY ROGERS.**

I designed and brought to life a range of creative assets that stayed true to the 2025 event's brand identity and each piece was made to clearly share the campaign message while creating a strong and engaging visual impact.

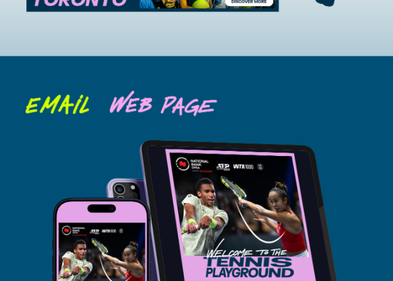
## SOCIAL MEDIA



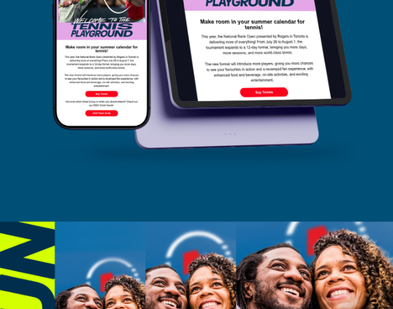




## DISPLAY MEDIA




## EMAIL WEB PAGE







## Rooftop DEALS

The goal of the Rooftop Deals Stamp is to create an eye-catching, simple, and clear visual element that effectively captures attention. Its purpose is to inform attendees seated in the 300 level at Sobeys Stadium during the National Bank Open 2025 about opportunities to save money on beverages, snacks, and food.

The primary objective is to communicate value and affordability in a compelling way, encouraging purchases by highlighting accessible and budget-friendly options.

