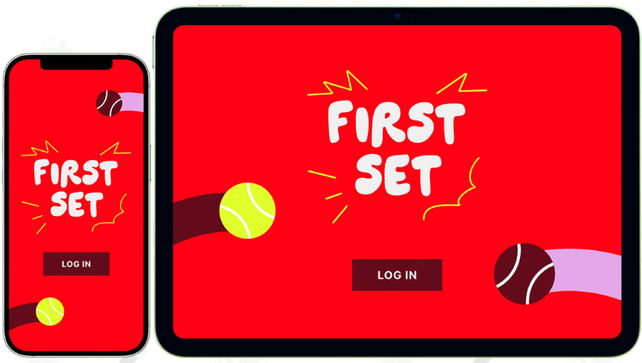
FIRST SET APP



AN APP FOR EVERYONE

In collaboration with Tennis Canada and Rogers Communications, a nationwide initiative was developed to make tennis more accessible and engaging for young Canadians.

Working alongside provincial and territorial tennis organizations, the program focuses on introducing youth and their families to the sport through inclusive, community-driven experiences that emphasize fun, safety, and skill-building.





THE USE

To further enhance this experience, a dedicated app was created as a central hub for participants. The app allows users to easily discover local programs, track their progress, access learning resources, and stay connected with the tennis community.

EVERYTHING IN ONE PLACE

By bringing everything into one digital space, the app helps remove barriers to entry, encourages continued participation, and creates a more seamless and engaging journey for the next generation of tennis players.

